

The Special Meeting of the Town Board of the Town of Brighton was held Monday, February 20, 2001 at 7:00 p.m. at the Paul Smith/Gabriel's Fire Hall, Paul Smiths, NY, with the following:

PRESENT: Council Members: Linda Dobson
Alicia Bodmer
John Quenell

ABSENT: Supervisor Christopher Leifheit and Council Member Roger Smith

OTHERS PRESENT: Elaine Sater-Town Clerk and Don Oliver-Superintendent of Highways

RESIDENTS: There was one resident present

Meeting was Called to Order by Council Member Linda Dobson at 7:04 p.m. She stated **the Purpose for the meeting was to continue discussion of "Brighten Brighton" the Town Clean-Up Project.**

Public Notice was published in the Adirondack Daily Enterprise on February 13, 2001 and a notice was posted in the Paul Smiths, Gabriels, and Rainbow Lake Post Offices on February 12, 2001.

OLD BUSINESS:

- a. Insurance coverage already purchased by the Town is sufficient for this project
- b. Bank Account and record keeping requirements need to be cleared up by Supervisor Christopher Leifheit

NEW BUSINESS:

- a. Summary of Tupper Lake meeting: Council Members were surprised at how the process went in Tupper Lake. People brought junk from outside town and left it on lawns for pick up. No commercial businesses were picked-up. The neatest houses had the most junk to pick-up. Based on these concerns the scope of advertising needs to be reduced and commercial businesses will not be included. A limit on the time to pick up junk will be set at one week. Junk will have to be put at the curbside for pick-up. It will have to be separated by type of item (metal, appliances, wood, etc.) The flyer will specify categories.

Roger Smith entered the meeting at 7:13 p.m.

- b. Helping senior citizens to get items to the curbside: Alicia Bodmer will contact the Boy Scouts to see if they would help anyone who may need help
- c. Junk Vehicles: Roger Smith talked to one contractor who is too far away to be interested. Linda Dobson will contact the Morrisonville business to see if they are interested.
- d. New thoughts on advertising: There is a flyer to be posted in public areas and a mailer to be drop mailed to people's addresses. An ad is ready for publishing in the Adirondack Daily Enterprise with general information; specific details will be mailed and posted in public areas. No radio or Television advertising will be used. Change "trash" to "junk" and remove "free" from the ads.
- e. Draft of mailer: Will be in color if money is available, will be double sided and folded for mailing. Specific information needs to be added such as deadlines, categories of items for separation, 10' off the road but no more than 20'. No commercial businesses pick-up or household garbage.
- f. Pick Up Schedule: Don Oliver has a proposed plan for pick-up schedule that will not be published so he can change it as needed. All junk should be out by Monday morning, April 30, so they can see what is out there. He will try to use three trucks and drivers to do the pick-up.
- g. Junk Vehicles Details: April 23 will be the cut off date for requesting pickup. Title and registration needs to be left with the vehicle. People will call Linda Dobson or John Quenell to set up vehicle pick-up details. Checklist for phone calls received was reviewed. Add "color" to vehicle description and "of house" to direction and description. A Map will be created as phone calls come in. Change message on Town Hall answering machine to include information
- h. Proposed Calendar of Events:
April 9 Mailer is at mail house for mailing. Should be in residents' mailboxes by April 16.
April 6 posters to public areas and businesses
April 16 First Ad in Adirondack Daily Enterprise, notify Landfill of event
April 23 Ad in Adirondack Daily Enterprise, Junk Car Pick-up deadline for calling
April 30 Highway will commence pick up

Next discussion will be at the next town board meeting on March 8, 2001

Motion made by Alicia Bodmer to adjourn the Special Town Board Meeting at 7:53 p.m., second by Linda Dobson; Aye 4, Absent 1

Respectfully submitted,

Elaine W. Sater
Brighton Town Clerk